



AWARENESS ACTIVITY REPORT

JAN-FEB 2025

CONSUMER EDUCATION AND RESEARCH CENTRE
EIACP PC RP



INTRODUCTION

The CERC EIACP PC RP, Gujarat highlights key environmental initiatives, awareness programs, and community engagements promoting sustainability during October-December 2024. With a focus on Mission LiFE, waste reduction, biodiversity conservation, and sustainable living, this report showcases impactful activities such as educational sessions, plantation drives, competitions, and eco-friendly campaigns. These efforts reflect our commitment to fostering environmental responsibility and empowering communities to take meaningful action for a greener future.

MONTH: JANUARY

- CERC EIACP PC RP conducted an engaging awareness session for 23 law students, shedding light on the dangers of plastic pollution and the critical role of legislation in combating this global challenge. Together, we aim to empower the next generation for sustainable practices.



- An inspiring awareness session on eco-friendly products was held at Shree Adivasi Madhyamik School, Uchapan, Chota Udaipur, where 272 enthusiastic students participated. The session highlighted the importance of sustainable choices in daily life, encouraging the young minds to adopt eco-friendly practices and contribute to a greener future.



- CERC EIACP PC RP conducted an inspiring lecture on Mission LiFE at Advashi Madhyamik Sala, Dunger Vat, Chhota Udaipur. With the enthusiastic participation of 394 students, the session emphasized adopting eco-conscious lifestyles and driving positive change for the planet.



- CERC EIACP PC RP conducted an enlightening lecture on Wildlife Conservation at Vasudev Ashram Sala, Raipur, with 133 participants gaining valuable insights into the significance of protecting wildlife and preserving biodiversity. The session concluded with students taking the Mission LiFE

pledge, reinforcing their commitment to sustainable living and environmental stewardship



- CERC EIACP PC RP conducted an impactful lecture on Mission LiFE at Sat Kaival Vidyamandir, Ranbhun Ghati, empowering 303 students with valuable knowledge to adopt eco-friendly habits and contribute to a greener planet. The session concluded with students taking the Mission LiFE pledge, reaffirming their commitment to sustainable living.



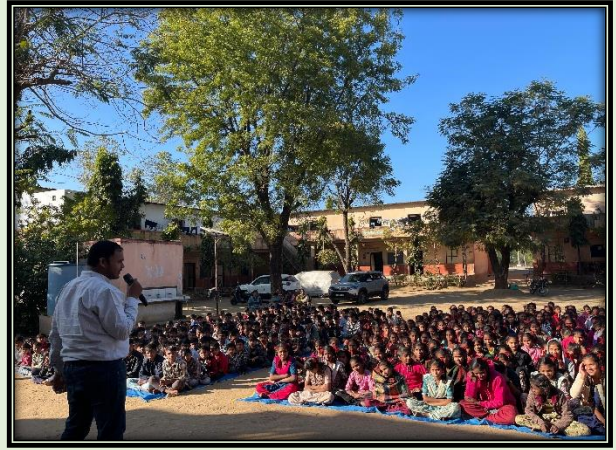
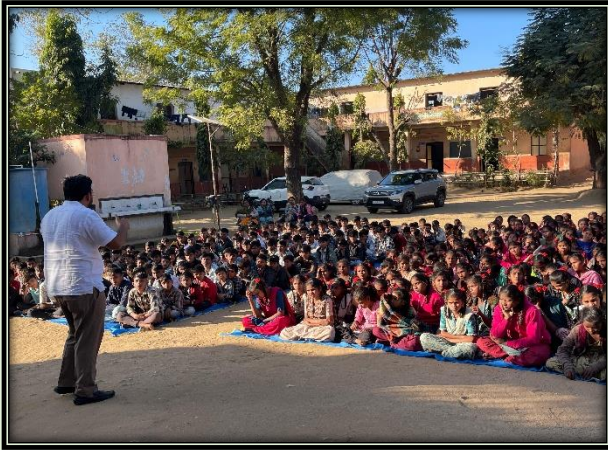
- A Painting Competition was organized at Sukhi Vashahath School, where an impressive 133 students showcased their artistic talents. Through their vibrant creations, these young artists conveyed inspiring messages about the beauty of nature and their vision for a brighter, sustainable future.



- CERC EIACP PC RP organized an engaging lecture on Mission LiFE at Utarbunyadi Adivasi Ashram Sala, Chichod, attended by 329 participants. The session emphasized the importance of adopting eco-conscious lifestyles and fostering a commitment to environmental sustainability. It concluded with students taking the Mission LiFE pledge, reinforcing their dedication to protecting the planet.



- CERC EIACP PC RP conducted an insightful lecture on Eco-Labeling at Rajiv Gandhi Ashram Sala, empowering 433 students with valuable knowledge about eco-friendly products and the importance of making sustainable purchasing decisions. The session concluded with participants taking the Mission LiFE pledge, reaffirming their commitment to a greener and more sustainable future.



- CERC EIACP PC RP conducted an inspiring awareness session on Mission LiFE was held at Shri V.R. Shah Sarvajanik School, Pavi Jetpur, where 1,480 students came together to take the Mission LiFE pledge. United in their commitment, they vowed to embrace sustainable living, protect the environment, and lead the way toward a greener, more sustainable future.



- CERC-EIACP PC RP actively participated in the Abhivyakti event organized as part of the Bengali Cultural Festival in Ahmedabad, engaging with an audience of over 500 people. Through an enlightening awareness session, participants were educated about Mission LiFE (Lifestyle for Environment) and its importance in promoting sustainable practices in daily life. As part of the initiative, informative Mission LiFE leaflets were also distributed to inspire and empower individuals to contribute to environmental conservation



MONTH: FEBRUARY

CERC EIACP PC RP organized an awareness session at Regama Primary School, Ta. Mandvi, Dist. Surat, focusing on Mission LiFE (Lifestyle for Environment) and the adoption of eco-friendly products. The session aimed to educate students and teachers about sustainable practices, environmental conservation, and responsible consumption to reduce their ecological footprint. A total of 253 students and teachers actively participated in the session, engaging in discussions on the importance of green living, waste reduction, and climate-conscious choices. The event concluded with the Mission LiFE pledge, where participants collectively committed to making environmentally responsible decisions in their daily lives, fostering a culture of sustainability and ecological stewardship.



- CERC EIACP PC RP conducted a Mission LiFE awareness session at Shivani Mobile School, Dholakuva, Anand, engaging 21 rural students in discussions on sustainable living and environmental responsibility. The session emphasized simple yet impactful actions such as waste segregation, energy conservation, and adopting eco-friendly habits in daily life. Through interactive activities, the students learned about their role in combating climate change and preserving natural resources.



- CERC-EIACP PC RP organized an interactive session on on Eco-friendly products at Government Primary School, Uteva (Ta. Manvi, Dist. Surat) on the importance of eco-friendly products. A total of 107 students and teachers participated enthusiastically, engaging in meaningful discussions and understanding sustainable choices. The session concluded with the Mission LiFE pledge, promoting a greener and more responsible lifestyle.



- On February 8, 2025 (Saturday), CERC EIACP PC RP conducted an awareness session at Regama Secondary and Higher Secondary School, Taluka Mandvi, District Surat, focusing on Mission LiFE (Lifestyle for Environment) and Ecolabelling. The session aimed to sensitize students and teachers about adopting sustainable lifestyles, environmental conservation, and recognizing Ecomarks and ecolabels on appliances. A total of 126 participants, including students and teachers, actively engaged in discussions on green living, waste reduction, and climate-conscious choices. The event concluded with the participants taking the Mission LiFE pledge, reaffirming their commitment to a sustainable future.



- On February 15, 2025 (Saturday), CERC EIACP PC RP conducted an awareness session at Divan-Ballubhai Higher Secondary School, Paldi (English Medium), focusing on Mission LiFE (Lifestyle for Environment). The session aimed to promote sustainable lifestyle practices and environmental awareness among students and teachers. The event concluded with participants taking the Mission LiFE pledge, reaffirming their commitment to protecting the environment.



Competition

- CERC EIACP PC RP organized an online quiz competition on World Wetlands Day to raise awareness about the importance of wetlands in ecological balance and conservation. The event saw enthusiastic participation from 326 individuals across various states of India. To recognize their efforts, certificates were awarded to all participants who scored above 70%. This initiative aimed to enhance public understanding of wetland ecosystems and their crucial role in sustaining biodiversity, water purification, and climate resilience.



The poster is for a quiz competition on World Wetlands Day. It features a central circular illustration of a wetland with a swan, trees, and water. The text includes the CERC-EIACP logo, the LIFE logo, and the text 'Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Programme Centre- Resource Partner'. The main title is 'QUIZ COMPETITION' in large yellow letters. Below it, it says 'Click on the link for participate: https://forms.gle/zgttsKmgIUfsi3B18'. There is a QR code with the text 'Or Scan Here' and a red arrow pointing to it. The bottom right corner states 'Last Date: 2 February 2025' and 'Participants scoring 7 points or above will be awarded an e- certificate'. The bottom left corner says 'WORLD Wetlands Day FEBRUARY 2'.



The screenshot shows the quiz competition interface. At the top, there are tabs for 'Questions', 'Responses' (326), and 'Settings'. The total points are 10. A message says 'This form isn't accepting responses.' with a 'Manage' button. The main banner features a wetland illustration with a swan, a fox, and fish. The text 'World Wetland Day' is written in a cursive font. Below the banner are social media icons for Facebook, Instagram, YouTube, and Twitter, along with the CERC-EIACP logo.

- CERC EIACP PC RP successfully organized a National Science Day Quiz to raise awareness among citizens about scientific advancements and environmental consciousness. A total of 280 participants from various parts of India enthusiastically took part in the quiz, showcasing their knowledge and commitment to science. To acknowledge their efforts, participants scoring 70% and above will be awarded certificates upon completion of the quiz, encouraging continuous learning and engagement in scientific discourse.

